



An Nuadha Players
Community Theatre Group
Maynooth

Email: annuadhplayers@gmail.com

Website: annuadhplayers.ie

To whom it may concern,

I am writing to you, on behalf of An Nuadha Players, to inform you of our upcoming Christmas pantomime, 'Alice in Wonderland' written by Martin Higgins, running from the 3rd - 6th of December in the Aula Maxima, St. Patrick's College, Maynooth. An Nuadha Players are a local community theatre group and we've had the privilege of putting on plays and pantomimes in Maynooth for over 25 years. We like to keep it local and support local businesses in the production of our shows, and we're very grateful to the people of Maynooth and the surrounding areas for their support in return. We couldn't do what we do without it.

Last year, our pantomime, The Sword in the Stone, had an almost sold out run with approximately 1500 tickets sold and we expect the same this year. Putting on a production of such a standard comes at a cost for community groups like ours, with no permanent home and rented rehearsal spaces needed up to four times a week, no public arts facilities in the town, and all overheads generally increasing.

We are seeking local businesses who may be in a position to support this production in one of the following ways:

➤ By placing an advertisement in our programme; • €100 for a full page • €50 for half a page	➤ By donating a raffle prize; ○ We can organise people to collect any prize that you might be willing to donate at the latest the week before the show (23rd – 30th of November).
➤ By becoming a main sponsor with sponsorship of between €200 and €500; Includes: • A full page advertisement in our programme • Shout outs on social media and mentions as a main sponsor at the shows • Tickets to a performance of your choice of Alice in Wonderland We are happy to discuss any specific terms of sponsorship with potential sponsors.	

All sponsors and raffle prize providers will be mentioned in the programme, thanked on our website annuadhplayers.ie, in our newsletter (500+ subscribers), and thanked on our social media pages (1,400+ followers). We will also have local newspapers providing coverage of the show.

Please let us know by email if you can assist us **by Friday 6th of November** at the latest. We will send a payment link to those of you taking out an ad - if you would prefer to use an alternative form of payment, please let us know and we can arrange that with you. All advertisements must be sent as a PDF to this email address **by the 15th of November**, before our programmes go to print. Our programme will be A5 size and will be printed in colour. It is up to the individual business to provide us with an ad, accurately sized based on a full/half page ad.

We understand that it can be hard to support all local projects and events. However, if you could support us on this occasion, we would be very grateful.



If you require further information or have any questions please do not hesitate to contact me by return email.

We look forward to your support and thank you in advance for your consideration.

Kind regards,

Amy Douglas
Producer for Alice in Wonderland
0834741415